

Ashfaq Mahmood

Front End Developer & UX Designer

✉ ashfaq.bd92@gmail.com ☎ +8801783529853 📍 Dhaka, Bangladesh 🖱 ashfaqmahmood.net

in <https://www.linkedin.com/in/ashfaqrafi/> 🌐 <https://github.com/ashfaqrafi>

Profile

- 7 years of industry experience as Front End Engineer & UX Designer.
- Expertise in Front End languages and tools: HTML5, CSS3, SASS, Bootstrap, TailwindCSS, JavaScript, ReactJS, Redux, Redux Toolkit, NextJS, TypeScript.
- Expertise in UX Design Methodologies, User Research, Sketch, Wireframe, Visual Design, Accessibility, Qualitative and Quantitative testing, Human-Centered Design, Design Thinking.
- Experience in Product Development, Product Design, Team Management, Project Management.
- Preferred Design tools: Figma, Adobe Xd, Invision, Miro, Zeplin, Adobe Illustrator.
- 30+ local and overseas projects completed.

Professional Experience

Senior Software Engineer, WellDev [🔗](#)

07/2022 – present
Dhaka, Bangladesh

- Designed the user experience of the new digital platform for the main organisation of organic agriculture in Switzerland as a core design team member.
- Working as a core Front End Developer in the digital platforms of a leading technology partner of real estate management in Switzerland.
- Worked on the Front End App of a Travel Management Platform.
- Working on several offshore client projects as a core Front End Developer and UX Designer.
- Work closely with the Product Development team to gather requirements and realize user needs.
- Develop and maintain a home-grown React Component Library
- Design the User Experience of the given projects upon doing requirement engineering and then work with all the stakeholders to design and develop the front end of the feature.
- Work closely with all the teammates, take design and development decisions after discussing among all the teams, guiding and mentoring teammates when needed.
- Mentor Junior Front end developers to maintain the best practices and code structure according to our company and project standards.

Technology Used: ReactJS, Redux, Redux Toolkit, Figma

Software Engineer, WellDev [🔗](#)

10/2021 – 06/2022
Dhaka, Bangladesh

- Worked on the Front End App of the Travel Management Platform.
- Design and implement features in Online Flight, Hotel, Car Booking App.
- Participate and oversee product development and give useful insights in the design and development process.
- Perform User Experience Design for the WellDev Applications.

Technology Used: ReactJS, Redux, Figma, Adobe Xd

Software Engineer, Evaly [🔗](#)

04/2021 – 09/2021
Dhaka, Bangladesh

- Design and implement eJobs, eHealth platforms.
- Worked on implementing Billing module in the Evaly ERP service.

Technology Used: NextJS, React TypeScript, React Query, TailwindCSS, Figma

<p>Software Engineer, WellDev ↗</p> <ul style="list-style-type: none"> Design and implement features in multiple projects related to the Online Booking Tool. Participate and oversee in product development and give useful insights in the design and development process. <p>Technology Used: React, Redux, Ruby, Ruby on Rails, Adobe Xd</p>	<p>06/2019 – 03/2021 Dhaka, Bangladesh</p>
<p>UX Designer, Userhub ↗</p> <ul style="list-style-type: none"> UX Design Human Centered Design Client Engagement Front End Development Designed and developed multiple projects for local and offshore clients. 	<p>07/2018 – 04/2019 Dhaka, Bangladesh</p>
<p>Software Engineer, Cramstack ↗</p> <ul style="list-style-type: none"> Design and implement UI and UX features in different kinds of local projects. Give important insights on Product Development and Design. Work on developing User Experience of the product following UX best practices. <p>Technology Used: React.js, HTML, CSS, Javascript</p>	<p>07/2017 – 06/2018 Dhaka, Bangladesh</p>
<p>Associate Front End Engineer, Inovio ↗</p> <ul style="list-style-type: none"> Design and Develop user friendly Front End features for offshore clients in FoodTech, EdTech and other startups and to make sure a great UI and UX exposure for the clients. <p>Technology Used: HTML, CSS, Bootstrap, Grunt, Bower, Webpack, React.js, SASS</p>	<p>03/2016 – 06/2017 Dhaka, Bangladesh</p>

Technical Skills

HTML5, CSS3, SASS, TailwindCSS, Bootstrap, JavaScript, TypeScript, ReactJS, NextJS, Redux, Redux Toolkit, React Testing Library, Jest, Git, GraphQL, Grunt, Gulp, Bower, Webpack, Storybook, jQuery, Figma, Miro, Invision, Adobe Xd, Adobe Illustrator, Zeplin, Wordpress, Docker, Kubernetes

Courses

Certified in Human Computer Interaction, Interaction Design Foundation	
Certified in Graphic and User Interface Design, Userhub	02/2018 – 08/2018 Dhaka, Bangladesh
Certified in User Experience Design, Userhub	02/2017 – 08/2017 Dhaka, Bangladesh

Education

Bachelor of Science in Computer Science and Engineering, North South University ↗	01/2011 – 12/2015 Dhaka, Bangladesh
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Publications

A Personalized Music Recommender Service Based on Fuzzy Inference System, IEEE ↗	25/08/2016
Application of Optimum Binning Technique in Data Mining Approaches to Predict Students' Final Grade in a Course, Springer International Publishing ↗	07/11/2014